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index

OF EDITORIAL CONTENT—1st HALF 1959

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How to Use this Index

Every article appearing in *Business Week* during the first six months of 1959 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in

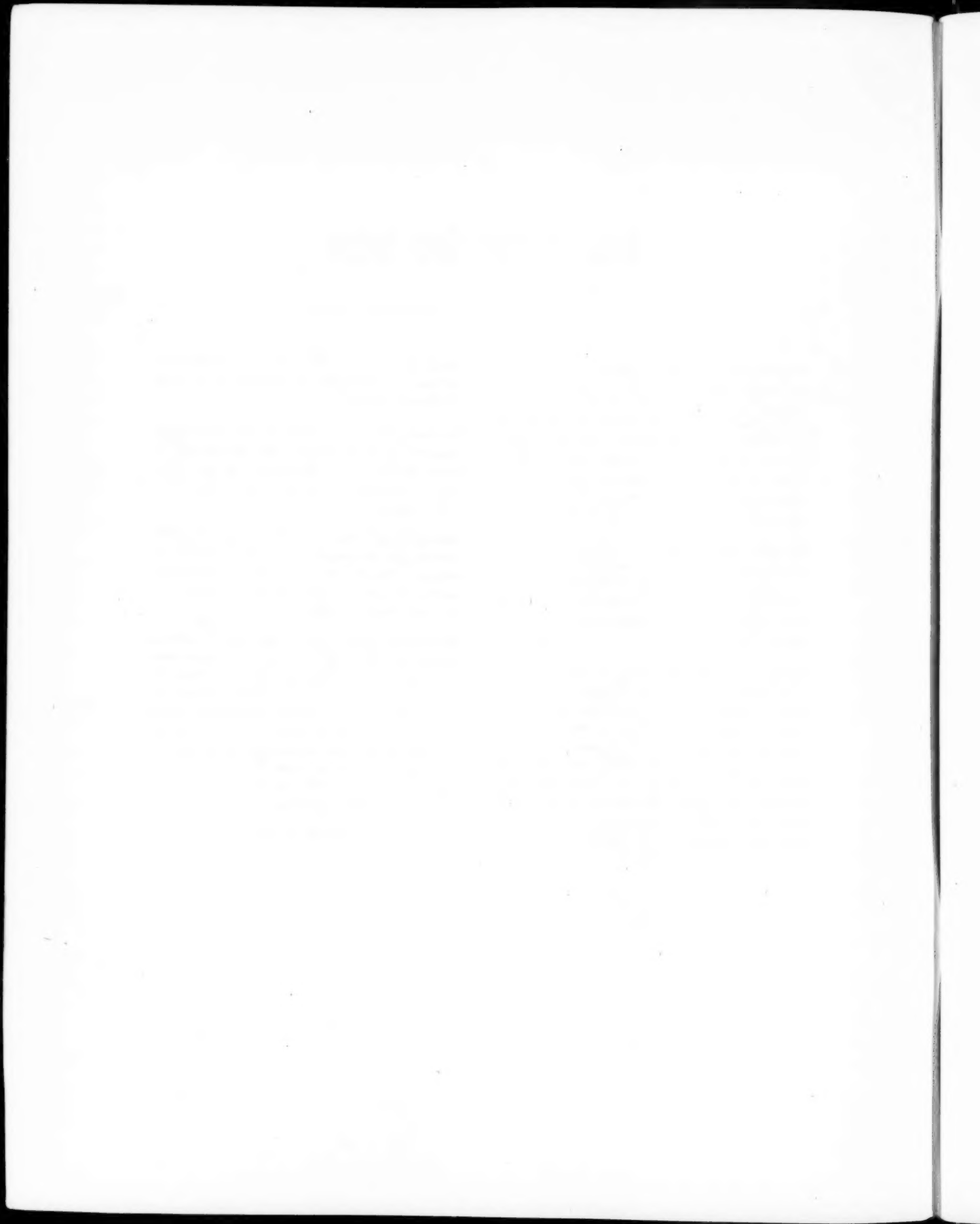
which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which *Business Week* has published, do not hesitate to make direct inquiry by mail or telephone to *Business Week* Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 3297.

JANE G. RACZKA, Librarian



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On the Job Automatic Tools Prove Virtuosos: New system automatically instructs automatic tools (with 9 illus) p77, Mar.14

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Computer Runs Refinery Unit for Texaco: For the first time, a computer is in charge of an industrial process (with 5 illus) p44, Apr.4

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Robot Mining Is Coal's New Bet: Peabody Coal Co. already cashing in on massive mechanization (with 2 illus) p94, May 9

New Profile of the Jobless: Labor Dept.'s study of unemployed indicates that automation is increasing the ranks of "unemployables" p152, May 23

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California Utility Plans Automated Power Units p194, Jun.20

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Autos by next week should push to the highest rate since the 1959 models were introduced # p7, Jan.3

George P. Hitching estimates 6-million cars will be produced this year against 4.6-million in 1958 # p8, Jan.3

If you could take December sales at face value, you'd conclude the auto industry is heading for a solid 1959 sales year # p20, Jan.10

Turbines primed for Big Chance: The gas turbine engine is finding many new uses, but its most tantalizing prospects are up to Detroit p38, Jan.17

Why Smaller Cars Are Coming: Climbing sales of foreign cars and small U.S. makes are forcing the majors' hand (with table and 3 charts) p29, Jan.17

Higher gasoline taxes are bound to favor the "economy cars" # p20, Jan.24

Comeback for Electric Auto p34, Jan.31

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News on autos isn't creating a nice, clear pattern of prosperity. Buick announces layoffs. Chrysler production is hurt by lack of glass # p19, Jan.31

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Auto sales had the best January, dollar-wise, since 1955 # p19, Feb.14

Using the Mails to Sell Autos: Detroit turns to direct mail to tempt customers (with illus) p129, Feb.21

Auto production in March and for the first quarter will look pretty good against 1958—but not too lusty by any other recent comparison # p20, Feb.28

Detroit Makes an About-Face on Design: The "compact" car revolution is more than a response to low-priced competition—it's extending into the medium-price range, too p24, Feb.28

New Car Registrations Off 22% Last Year p34, Feb.28

Transistors Spark Ignition System p78, Feb.28

Small Car Rumors Cook Up Furiously; Dates and Even Names p34, Mar.7

Ward's Automotive Reports puts this month's goal at 582,000 cars against 357,000 last year. Here's Ward's breakdown by makes # p20, Mar.7

If the auto industry hasn't contributed all that it might have to employment, you can put part of the blame on imported cars # p24, Mar.14

Cleveland's current "auto buy days" use slogan "There is a part of Cleveland in every car you buy" # p92, Mar.21

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Consumers Start Back to Market: Sales of hardgoods are perking up (with chart) p85, Apr.4

Auto sales so far in 1959 have been well ahead of the same months last year. But they are not up to the level of 1956 and 1957 # p19, Apr.11

Forecasts on the market for new cars in 1959's last half must be attempted with finger crossed. The reason: the new "compact" cars # p19, Apr.11

Production figures for last quarter show 806,500 for GM, 465,000 for Ford, and 177,800 for Chrysler # p19, Apr.11

Design for Safer Driving: Bureau of Public Roads wants to set national standards for safety features in autos and trucks p34, Apr.25

Auto output looks solid, even at a so-so pace of 134,000 units, beside the 58,664 units turned out in the same week last year # p15, May 2

Auto Sales Pick Up Speed; Hit Highest Levels Since Spring of 1957 p36, May 9

Production figures for last week seem to confirm that the brisk trend in auto sales still hasn't picked up the middle-price lines # p19, May 9

Production has been holding up very well. April was slightly ahead of March for the first time in a half dozen years # p19, May 9

Auto Show Goes to the Races: Potential customers get a chance to take a spin (with 5 illus) p30, May 16

"Car" Tootles Along Crosscountry On Cushion of Air, Just Off the Ground (with illus) p38, May 16

Fansteel Metallurgical Corp.'s new plant will make a new silicon rectifier for car engines # p107, May 16

Motor Vehicle Taxes 1949-1958 (chart) p61, May 23

Jets Give Ford's Levacar a Lift, Let It Glide Along Above Ground p68, May 30

What Ford Seeks in Canada . . . with its offer to increase its Canadian Ford ownership to 75% p29, May 30

Auto Bumpers That Keep Their Shine p138, Jun.6

Manufacturers turned out about 547,000 cars in May. Schedules for early summer show very little slowdown from this high rate # p20, Jun.6

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Smart Money Tries New Angles: Flush with stock profits, it's on a prowl for new money-making opportunities—especially in real estate p25, Jun.13

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U.S. Industry Migrates Abroad to Tap Markets of the World (with illus and 11 charts) (Special Report) p28, Jan.3

Washington plans new incentives to get more private U.S. capital to go abroad. Strauss Committee report is due soon. Congress will consider a tax incentive bill submitted by Rep. Boggs # p83, Jan.10

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Steel mills this week apparently will turn out more basic metal than ever before in the history of the industry # p19, Mar.7

Steel output for the half year will be at an annual rate of about 124-million tons, 7-million more than 1955's record # p20, Mar.7

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Output will be about 11½-million tons for March. That would be nearly 700,000 tons higher than the best previous month # p19, Mar.21

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Disabled Denver Football Player Wins Second Award as Employee Compensation p76, Jun.20

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Bank borrowed \$23-million in the Swiss capital market this week # p95, Jan.10

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WORLD Dryer Corp.

Company will hire only salesmen over 50 years old # p138, May 9

WORLD Wide Motors Co.

1,000 Renaults for U.S. Owners . . . And More Service for Volkswagens (2 illus) p52, Mar.7

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Makes a low-cost masonry insulation # p72, Mar.7

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